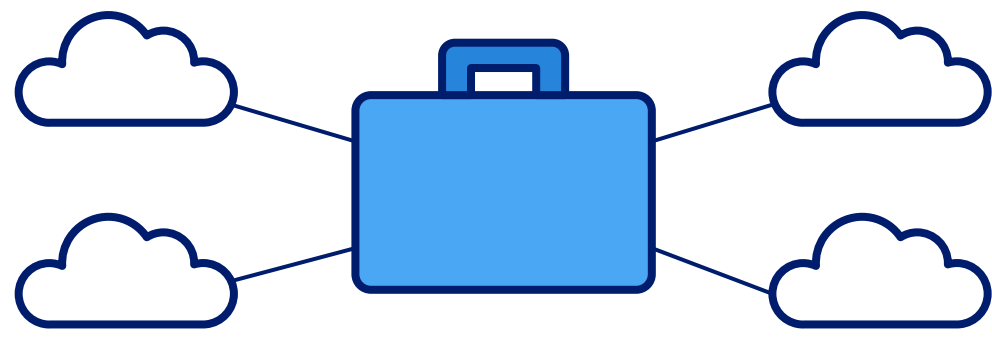# 10 FACTS about Cloud Adoption
across Enterprises in Asia-Pacific

Public cloud industry

230 billion $ — 2020
330 billion $ — 2022

2020   2021   2022

+60% using Docker and Kubernetes
Enterprise adoption of containers is growing fast

50% growth over 2018
PaaS adoption is growing - Serverless and Stream processing are the top-growing extended Cloud service increased
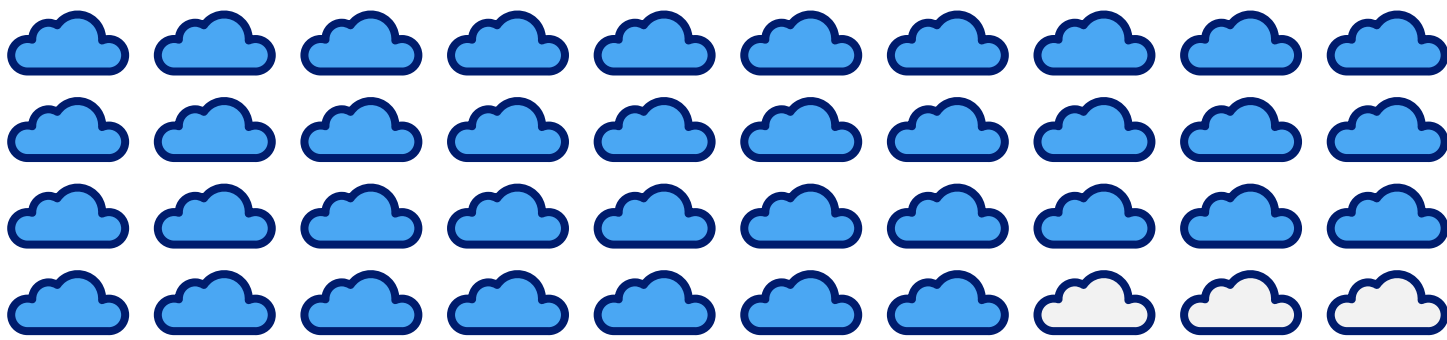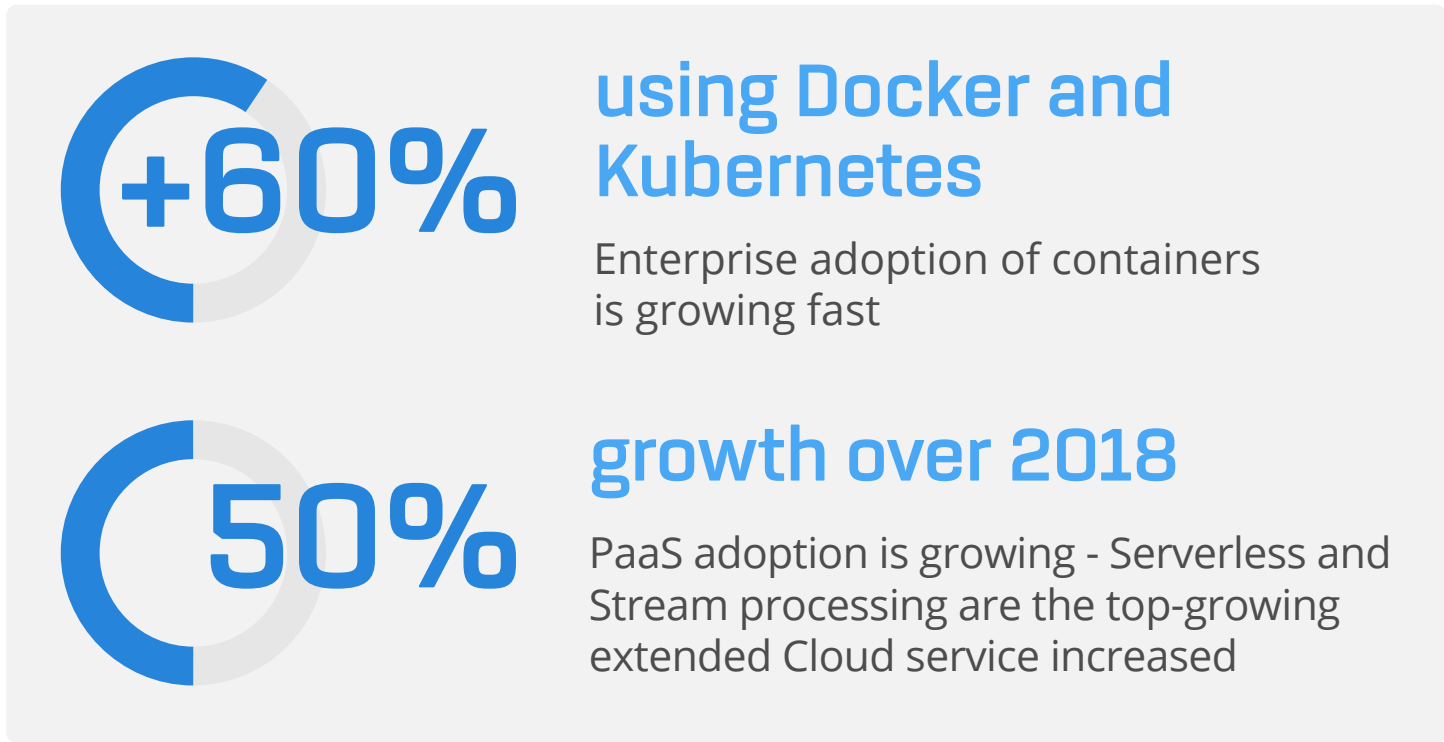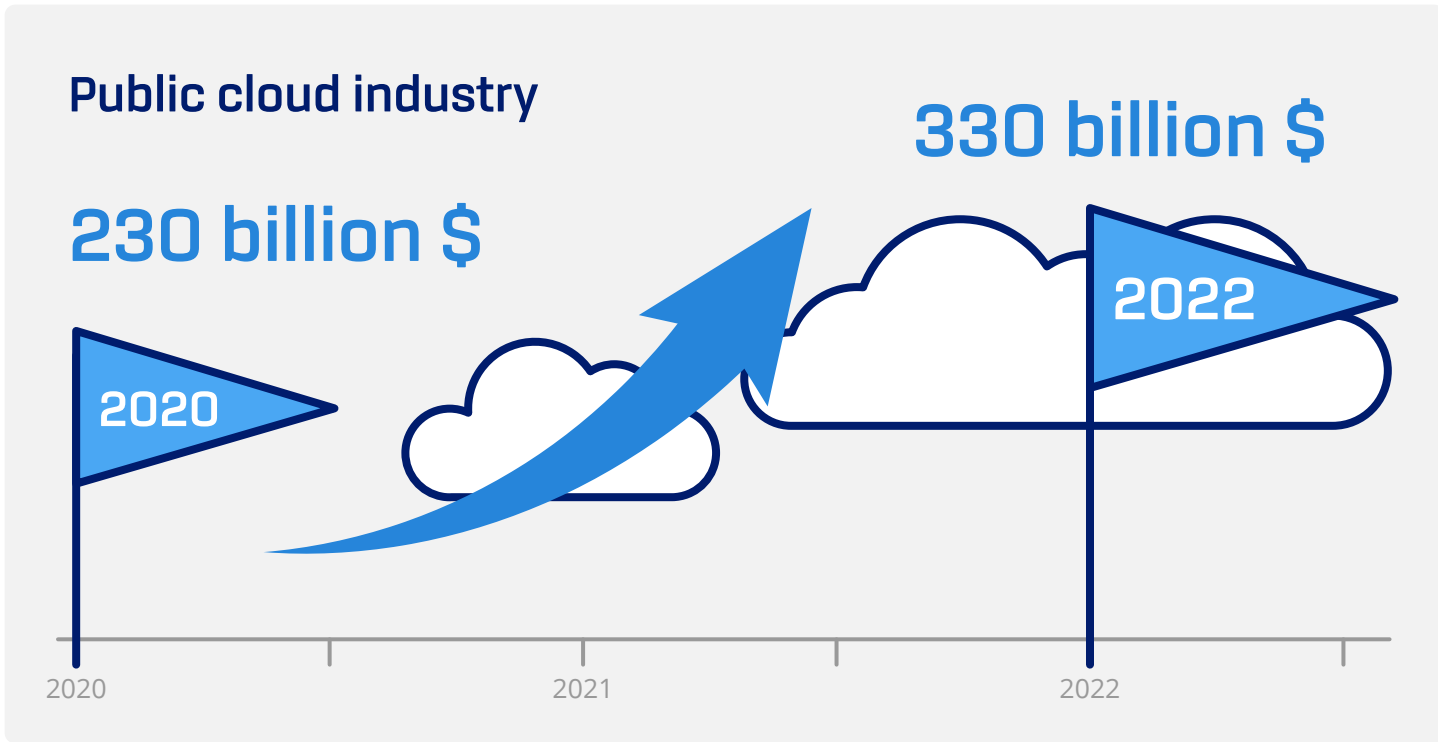
94% enterprises use Cloud

87% companies are adopting Hybrid-Cloud strategy – using more than 4 Cloud platforms
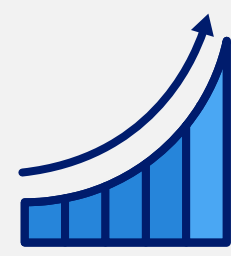
35% of cloud spend annually is wasted

#1 Challenge of Cloud adoption:
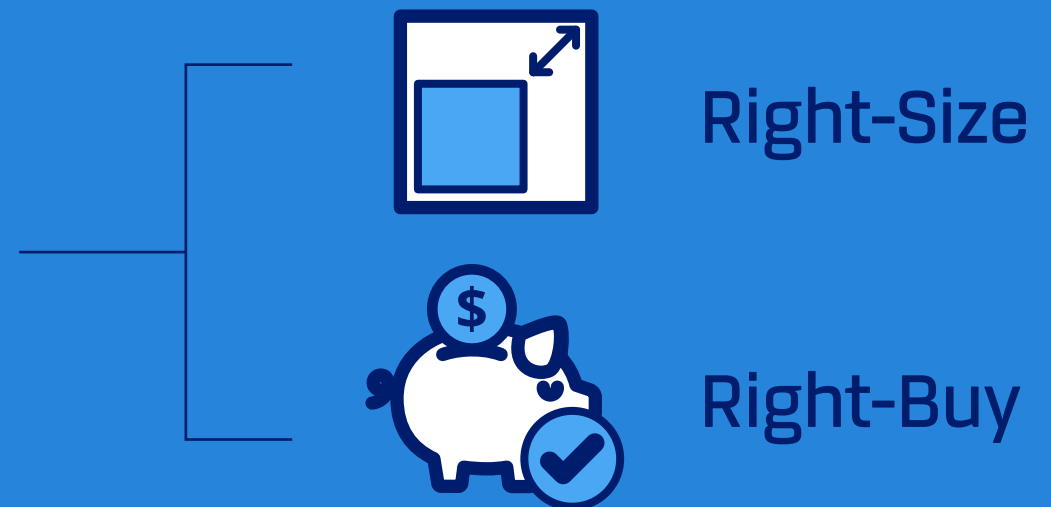Cloud cost management and Cloud governance

#1 Cloud Priority in 2020:
Saving Cloud Spend

50% expect a rise of Cloud spend in the next 12 months

2 key processes to manage your Cloud cost wisely

Right-Size

Right-Buy

Optimise your Cloud Spend, Optimise your Performance

i

ITRS Capacity Planner and ITRS Geneos delivers the full picture needed to make well informed, cost-effective decisions with the necessary insight to predict, detect and address issues before services are compromised.

Sources:
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