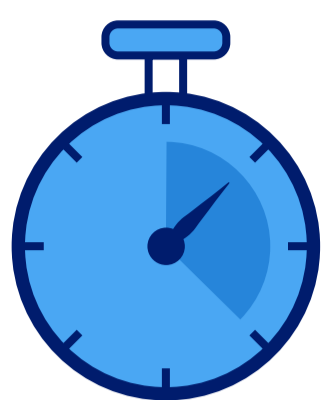


# The real cost of IT failures

— in the Asia-Pacific and Worldwide —



Average hourly cost of critical server outages of banking/finance industry

**\$9.3 million**



Average duration of shutdown due to outages:

**95 minutes**



System outages have risen in frequency:

**325%**

increase in number of technology incidents for Investment Management

## Top Challenges Enterprises face during Unplanned Downtime:



**49%**

**Data Recovery**

as a top technical challenge

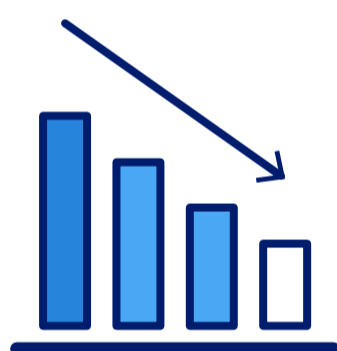


**53%**

**Lost revenue**

as a top business challenge

## Costs Organisations face due to Downtime:



**47%**

**Lost Productivity**



**41%**

**Lost of Brand Equity or Trust**

## Let us help you minimize risk and save on costs

### Synthetic Monitoring – Be Your own Customer

ITRS Synthetic Monitoring brings visibility into the performance and availability of your team's most critical systems, including websites, mobile apps, streaming video, 'fat applications' and APIs.

### Performance Monitoring – Gain Oversight of your Systems

ITRS Geneos and OP5 Monitor are scalable solutions that deliver 24/7 real-time performance monitoring to market participants worldwide.

### Capacity Planning – Model the Future Capacity Planning Tools

ITRS Capacity Planner's predictive capabilities model and stress test a variety of worst-case scenarios to help firms better predict what their systems can and cannot withstand and take necessary remedial measures.

[LEARN MORE](#)

[www.itrsgroup.com](http://www.itrsgroup.com)

#### Hong Kong

ITRS Asia Ltd.  
Unit 408, Sun House, 181 Des Voeux Road Central, Sheung Wan, Hong Kong  
T: +852 3008 3821

#### Singapore

ITRS Asia Pte Ltd.  
Asia Square Tower 1, #15 03 8 Marina View, Singapore 018 960  
T: +65 3163 4226

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